



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

American Rambler Production
Attention: Accounts Payable
138 Conant St.
Beverly, MA 01915

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37427-2	10/07/12	October 2012	10/01/12 - 10/02/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Romney, Mitt / R-Pres	ROMNEY/P/R	424

Flight Dates	Order #	Alt Order #
09/28/12 - 10/02/12	37427	08874894

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
2	10/01/12	10/02/12	8 News Now 6a M-F	6-7a	MT-----	1:00	2	\$1,930.00	NM	
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 2	<u>Rate</u> \$1,930.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	8	M	10/01/12	6:19 AM	8 News Now 6a M-F	6-7a	1:00	2012MRFP127H	\$1,930.00	NM
1	8	Tu	10/02/12	6:27 AM	8 News Now 6a M-F	6-7a	1:00	2012MRFP127H	\$1,930.00	NM
3	10/01/12	10/02/12	CBS This Morning	7-9a	MT-----	1:00	2	\$1,400.00	NM	
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 2	<u>Rate</u> \$1,400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	8	M	10/01/12	8:54 AM	CBS This Morning	7-9a	1:00	2012MRFP127H	\$1,400.00	NM
1	8	Tu	10/02/12	8:47 AM	CBS This Morning	7-9a	1:00	2012MRFP127H	\$1,400.00	NM
5	10/01/12	10/02/12	Live w/Kelly	9-10a	MT-----	1:00	2	\$600.00	NM	
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 2	<u>Rate</u> \$600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	8	M	10/01/12		Live w/Kelly	9-10a	:00		\$600.00	NM
See MG 5.3										
3	8	M	10/01/12	9:55 AM	Live w/Kelly	9-10a	1:00	2012MRFP127H	\$600.00	NM
MG for 5.2 10/01										
1	8	Tu	10/02/12	9:46 AM	Live w/Kelly	9-10a	1:00	2012MRFP127H	\$600.00	NM
8	10/01/12	10/02/12	8 News Now Noon M-F	12-1230p	MT-----	1:00	2	\$650.00	NM	
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 2	<u>Rate</u> \$650.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	8	M	10/01/12		8 News Now Noon M-F	12-1230p	:00		\$650.00	NM
See MG 8.3										
1	8	Tu	10/02/12	12:07 PM	8 News Now Noon M-F	12-1230p	1:00	2012MRFP127H	\$650.00	NM
3	8	Tu	10/02/12	12:27 PM	8 News Now Noon M-F	12-1230p	1:00	2012MRFP127H	\$650.00	NM
MG for 8.2 10/01										
9	10/01/12	10/02/12	Soaps / Let's Make A Dea	1230-2p	MT-----	1:00	1	\$2,630.00	NM	

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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Advertiser	Product	Estimate Number	
Romney, Mitt / R-Pres	ROMNEY/P/R	424	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 1 \$2,630.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/02/12 1:26 PM Soaps / Let's Make A Deal 1230-2p 1:00 2012MRFP127H \$2,630.00 NM									
10	10/01/12	10/02/12	Ellen	3-4p	MT-----	1:00	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 10/01/12 3:54 PM Ellen 3-4p 1:00 2012MRFP127H \$750.00 NM 1 8 Tu 10/02/12 3:46 PM Ellen 3-4p 1:00 2012MRFP127H \$750.00 NM									
11	10/01/12	10/02/12	8 News Now 4p M-F	4-5p	MT-----	1:00	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 8 M 10/01/12 4:38 PM 8 News Now 4p M-F 4-5p 1:00 2012MRFP127H \$700.00 NM 1 8 M 10/01/12 4:53 PM 8 News Now 4p M-F 4-5p 1:00 2012MRFP127H \$700.00 NM 2 8 Tu 10/02/12 4:38 PM 8 News Now 4p M-F 4-5p 1:00 2012MRFP127H \$700.00 NM 3 8 Tu 10/02/12 4:43 PM 8 News Now 4p M-F 4-5p 1:00 2012MRFP127H \$700.00 NM									
13	10/01/12	10/02/12	8 News Now 5-630p M-F	5-630p	MT-----	1:00	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 10/01/12 5:28 PM 8 News Now 5-630p M-F 5-630p 1:00 2012MRFP127H \$800.00 NM 1 8 Tu 10/02/12 5:14 PM 8 News Now 5-630p M-F 5-630p 1:00 2012MRFP127H \$800.00 NM									
15	10/01/12	10/02/12	7-8p Rotator	7-8p	MT-----	1:00	1	\$2,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 1 \$2,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Tu 10/02/12 7:40 PM 7-8p Rotator 7-8p 1:00 2012MRFP127H \$2,450.00 NM									
16	10/01/12	10/02/12	8 News Now 11p M-F	11-1135p	MT-----	1:00	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 10/01/12 11:29 PM 8 News Now 11p M-F 11-1135p 1:00 2012MRFP127H \$1,000.00 NM 1 8 Tu 10/02/12 11:12 PM 8 News Now 11p M-F 11-1135p 1:00 2012MRFP127H \$1,000.00 NM									
18	10/01/12	10/02/12	Letterman	1135p-1237a	MT-----	1:00	1	\$1,930.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 1 \$1,930.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Tu 10/02/12 12:30 AM Letterman 1135p-1237a 1:00 2012MRFP127H \$1,930.00 NM									
Total Spots						21			

Gross Total **\$24,070.00**

Payment Terms 30 Days

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Romney, Mitt / R-Pres	ROMNEY/P/R	424	

Agency Commission **\$3,610.50**

Net Amount Due **\$20,459.50**